



BFAC Committee

Lindsey Taylor
Otis Barker Jr.
Lisa Scott
Tristin Salter
Samantha Pierce
Christina Maldonado

NEWS

For Immediate Release:

CONTACT:

Ballin For a Cause, Inc.
716-697-7321
ball4ac@gmail.com

Ballin For a Cause announces it's 'We Achieve Scholarship' Winners ***MEDIA ADVISORY***

- WHO:** Ballin For a Cause, locally grown, internationally recognized 5-on-5 basketball tournament and not-for-profit organization in Buffalo, NY.
- WHAT:** Ballin For a Cause 'Big 4 Achievement' Honorees
- WHEN:** Saturday, May 20, 2017 @ 6:00 PM
- WHERE:** West Hertel Academy, located at 489 Hertel Ave, Buffalo, NY 14207

Background—Widely known as the crown jewel of Buffalo basketball, the Annual **Ballin For a Cause National Basketball Tournament and World Games**, will be celebrating its 10th Anniversary this May 19th to 21st 2017. This basketball tournament presents a series of high-energy, community supported games featuring over 800 players and thousands of fans from around the world. Gaining popularity and great attendance over the years, the teams represented hail from as far as the South Pacific, and include the Philippines, Liberia, Toronto, New York City, Boston, and Buffalo, NY. It has emerged with a fan base that represents a cross section of the community and continues to hold its own amongst the best sports events in Buffalo.

Every year, Ballin For a Cause(BFAC) convenes as a tool to highlight the promise and progress that is underway in Buffalo when sports team and activities, youth engagement and community support come together. The BFAC BIG 4 Initiative supported by Ballin for a Cause represents its four core areas of support through Education, Youth Sports, Community Service and Health which services 500 youth annually in Western New York.

Since 2013, Ballin For a Casue has recognize influential and outstanding members of the Western New York community with its 'Ballin For a Cause BIG 4 Achievement Award'. This award represents an outstanding role model who has embodied one or more of our four areas of "BFAC BIG 4" in Education, Youth Sports, Community Giving, Health in their career and has influenced our community with great leadership and dedication.

The honorees will be recognized at our **BFAC Big 4 Achievement Awards on Saturday May 20th at West Hertel Academy at 6:00pm with Guest Speaker Pee Wee Kirkland**. Tickets for the event are still available online.

The following are our 2017 'BFAC BIG 4 Achievement' Honorees...

In alphabetical order

Armonde Badger (Buffalo Public Officer)
Scott Bell (Senior IT Project Manager of Xerox / Director of G.O.A.L.S Premier Cup)
Mark Boyd (Chief of Staff to Assemblywoman Crystal Peoples-Stokes)
Eugene Coleman (Professional Photographer)
Jamil Crews (Changemakers/City of Buffalo Social Media Director)
Dante Griggs (Chase The Dream)
Marcus Hutchins (Park School Athletic Director / Director of Unit Promise)
George Johnson (Buffalo United Front)
JoAnna Johnson (Community Action Organization Director of Youth Services)
Adia Jordan (Senior Manager of Stakeholders Relations at Congressional Black Caucus Foundation)
Larry King Jr (Boys & Girls Club of Rochester Advocate)
James McNeil (Salvation Army Director of Programming)
Gabrielle Mosher (Boys & Girls Club Northtowns Unit Manager)
Joesph Ramos (Pucho Olivencia Board Member)
Catherine Roberts (Community Action Organization Senior VP of Program Administration)
Larry Scheur (President of Empire State News Corp.)
Kenneth Simmons (City of Buffalo Director of Recreation)
Marquel Slaughter (News Reporter)
Dakota Snyder (Catt Rez Enterprises)
Erika Sykes (Go To E Management)
Terry Williams (Director of Flare Bomb Squad Boxing Team)
Keith Williams (1080 Clientele)