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NEWS

For Immediate Release:

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Ballin For a Cause announces it's 'We Achieve Scholarship' Winners ***MEDIA ADVISORY***

- WHO:** Ballin For a Cause, locally grown, internationally recognized 5-on-5 basketball tournament and not-for-profit organization in Buffalo, NY. In Partnership with Medaille College
- WHAT:** Ballin For a Cause 'We Achieve Scholarship' presented by Medaille College
- WHEN:** Saturday, May 20, 2017 @ 6:00 PM
- WHERE:** West Hertel Academy, located at 489 Hertel Ave, Buffalo, NY 14207

Background—Widely known as the crown jewel of Buffalo basketball, the Annual Ballin For a Cause National Basketball Tournament and World Games, will be celebrating its 10th Anniversary this May 19th to 21st 2017. This basketball tournament presents a series of high-energy, community supported games featuring over 800 players and thousands of fans from around the world. Gaining popularity and great attendance over the years, the teams represented hail from as far as the South Pacific, and include the Philippines, Liberia, Toronto, New York City, Boston, and Buffalo, NY. It has emerged with a fan base that represents a cross section of the community and continues to hold its own amongst the best sports events in Buffalo.

Every year, Ballin For a Cause convenes as a tool to highlight the promise and progress that is underway in Buffalo when sports team and activities, youth engagement and community support come together. The BFAC BIG 4 Initiative supported by Ballin for a Cause represents its four core areas of support through Education, Youth Sports, Community Service and Health which services 500 youth annually in Western New York.

In a partnership with Medaille College , Ballin For a Cause is able to award five local high school seniors with a \$1,500 scholarship for their Fall 2017 college semester. "Ballin For a Cause We Achieve Scholarship" is intended to embody a student who is versatile and well-rounded, active and achieving within the areas of academia, athletics and community involvement.

We are happy to announce the following recipients Macayla Barry (Frontier) , Alexa Daley (Lackawanna), Kabura Elias (Burgard) , Jasmine Mott (Starpoint) and Genesis Santiago (McKinley).

These students will be honored at our BFAC Big 4 Achievement Awards on Saturday May 20th at West Hertel Academy at 6:00pm with Guest Speaker Pee Wee Kirkland.